

PRESS RELEASE

British retailer Tesco moves forward with sustainable, algal oil-fed salmon rich in omega-3

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Media inquiries

For any questions,

please email:

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- **Tesco improves salmon standards to increase use of more sustainable aquafeed ingredients like EPA & DHA rich algal oil**
- **Veramaris' omega-3 EPA & DHA algal oil production facility up and running to keep up with increasing demand**
- **UK retailer to offer customers algal oil-fed salmon following other early adopters in Germany and France**

Tesco PLC is updating its salmon standards with the intention of reducing the amount of wild-caught fish that is fed to salmon in aquaculture. Through their new salmon standard, Tesco is encouraging salmon suppliers to incorporate the use of more sustainable feed ingredients like natural marine algal oil rich in omega-3 EPA and DHA.

As the world's third largest retailer, with over 3400 stores worldwide, Tesco's decisions have often helped to influence consumers and other retailers. The introduction of higher salmon standards illustrates the company's ongoing commitment to implementing impactful sustainability measures that help to make healthy sustainable products accessible and affordable to all.

"The development of sustainable aquaculture is essential for the future of humanity's food security. Appropriate species, environment-friendly techniques, and sustainable feed supplies, such as algal oil, are surely the way ahead", says Peter Thomson, United Nations Secretary-General's Special Envoy for the Ocean.

Veramaris strongly applauds Tesco's move to strengthen their sustainability profile in the seafood sector as it sends out a clear signal that sustainability is not tomorrow's issue, but today's. With Veramaris' waste-free algal EPA+DHA omega-3 production facility in Blair, Nebraska, USA up and running, Veramaris is ready to

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support the seafood industry's increasing efforts for improved sustainability and healthy nutrition with its natural marine algae oil rich in the essential omega-3 EPA and DHA fatty acids.

“Value chain collaboration and a forward-thinking mindset are key to implementing sustainable breakthrough technologies, such as omega-3 EPA & DHA rich algal oil. Tesco sets an example as a prime agent of change, helping to provide consumers with healthy and sustainable choices. We are proud that algal oil rich in both omega 3 EPA & DHA in salmon feed contributes to a sustainable salmon that also supports both brain and heart health of the entire family”, stated Karim Kurmaly, CEO of Veramaris.

For the consumer, the continuous consumption of seafood creates a lifetime of health benefits. With a daily intake of more than 250mg, omega-3 EPA and DHA support the normal function of heart, eyes and brain. Within Europe, in 2016 alone, almost a quarter of a million (227,000) deaths due to cardio-vascular disease were explained by a diet low in omega-3 fatty acids.¹

Read Tesco's [latest post](#) on their website on sustainable feeding practices in the aquaculture industry.

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About Veramaris

Veramaris is a 50:50 joint venture of DSM and Evonik for the production of the omega-3 fatty acids EPA and DHA from natural marine algae. Located in Delft, the Netherlands, Veramaris was launched in 2018, because its parent companies shared a vision: to conserve marine life by using ocean's own resource – natural marine microalgae. Producing an algal oil rich in the two essential omega-3 fatty acids EPA and DHA through large-scale fermentation at its facility in Blair, Nebraska, USA, Veramaris enables partners along the value chain to become independent of wild-caught fish and meet the growing demand for animal protein responsibly.

¹ Meier, T., Gräfe, K., Senn, F. et al., European Journal of Epidemiology (2019), 34, Cardiovascular mortality attributable to dietary risk factors in 51 countries in the WHO European Region from 1990 to 2016: a systematic analysis of the Global Burden of Disease Study.

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